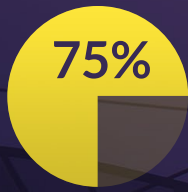


# A Digital Cockpit for Telecom C-Level Managers



75% Find it difficult to make decisions around data and analytics



40% Are wrestling with integrating data technology



Corpwatch is a sophisticated high performance solution, built for Telecom C-Level executives, using **MicroStrategy** Enterprise Analytics with Nowcasting® Model



Telecom-specific data model



Implementation in 1 to 3 months



Best-practice +100 Telecom KPIs



24/7 Monitoring



Quick delegation with annotations



Fraud & anomaly detection



Role-based execution & scope



Strategic Dashboards & Reports



Real Time Service level monitoring

Corpwatch delivers KPIs on Subscriptions, Marketing, Finance, Sales, Services, CEM and Network.

## Impact our solution had for an International Telecom Company:

**+30%**

Increase in service utilization

**+10%**

Cut in customer churn rate

**2000**

Services monitored in real-time

