MADAM10

More Beauty With it!

Makyaj Ürünleri

Cilt Bakımı

Anne & Bebek
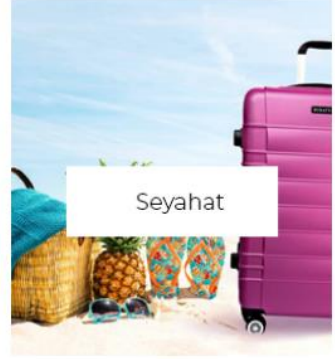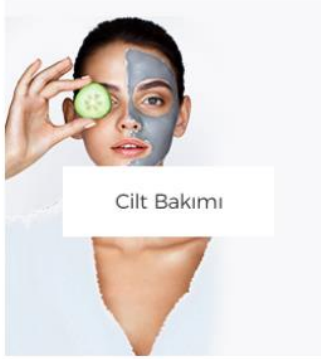
Seyahat

Madam10 is a prominent brand in cosmetics retail as a local brand. The brand that makes a difference in the sector with its experience and knowledge spanning over 40 years; is building the institutionalization process with the vision of growth in Turkey and abroad with sustainable dissemination studies.

ERP Project

- 3 stores
- Ecommerce
- Logistics Center
- 10.000+ SKU
- All Business Units
- E-transactions

E-transformation Project

- An electronic system that both meets international financial standards and complies with the conditions set by the Ministry of Finance, and is ready for internal and external audit at any time.
- It works fully integrated with both desktop and cloud business solutions and Retailer ERP.
- All invoices you have sent and received will be securely stored in digital environment.
- It saves you money by eliminating the cost of sending your invoices on paper and shipping. At the same time, it reduces the use of paper and helps to protect the environment.
- Helps you get your payments on time by speeding up the invoicing process.

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e-Defter

e-fatura

e-arşiv

Challenges

> Our need was to have an ERP system focused on retail sector ERP, used by international and national cosmetics companies and capable of meeting all our needs as a whole. Our investigations showed that Obase Retailer ERP can provide us with these capabilities.

Cemal Candan
CEO

- Inability of the current system to meet the needs of the institutionalized brand
- The need for all data to be consolidated in source systems
- An infrastructure that is not suitable for development
- The need for a reporting infrastructure that feeds on a single data

Project Process

Determining the needs and expectations, completing the analysis process

Project Plan preparation Determination of process improvement and project steps with Obase knowledge

Switching to live at the scheduled time with instant interventions to the disrupted points

Project Outcomes

- The only system managed centrally with minimum maintenance cost
- Real-time reporting for higher management and monitoring of set goals and objectives
- Current assets and product management
- Order management
- Campaign management
- Stock tracking and management
- Ability to calculate sales, counting and cost
- Accelerating decision-making processes based on real-time data
- Gaining the ability to quickly intervene in disruptive situations or create new actions

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