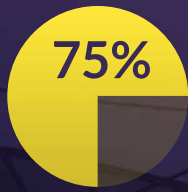


A Digital Cockpit for Telecom C-Level Managers



Find it difficult to make decisions around data and analytics



Are wrestling with integrating data technology

Lack of Transparency

Lack of real-time data to aid decision making

No single version of truth across organization

Data driven management with highly dispersed data

Top Challenges for Senior Managers

Redefining the KPIs

Corpwatch is a sophisticated high performance solution, built for Telecom C-Level executives, using **MicroStrategy** Enterprise Analytics with Nowcasting® Model



Telecom-specific data model



Implementation in 1 to 3 months



Best-practice +100 Telecom KPIs



24/7 Monitoring



Quick delegation with annotations



Fraud & anomaly detection



Role-based execution & scope



Strategic Dashboards & Reports



Real Time Service level monitoring

Corpwatch delivers KPIs on Subscriptions, Marketing, Finance, Sales, Services, CEM and Network.

Impact our solution had for an International Telecom Company:

+30%

Increase in service utilization

+10%

Cut in customer churn rate

2000

Services monitored in real-time

